

Mark Levinson

Product UX UI designer

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PERSONAL SUMMARY

Hands-on product and UX UI designer, user-centered thinker and design problem-solver. My work includes research, product definition, wireframes, prototypes, user experience research, interaction and interface design. I help to plan digital products and lead the process from idea to delivery. I was involved in making versatile projects such as dashboards, analytics tools, cyber-security tools, multi lingual websites and interfaces, web publishing media sites and marketplaces.



EXPERIENCE

Freelance Product UX UI designer at marklevi.com

May 2015 – Present

Working in-house and remotely with various studios and start-ups.

Projects I worked on include big data mining and visualization, internet of things, analytics, video publishing and cyber security products. I help to increase traffic, optimize app and website conversion rates, design brand identity, consult on UX UI, define and design complicated web and mobile based products.

Co-founder and Creative Director of [Roogatka Creative Agency](#)

November 2015 – January 2017

Working hands-on at UX and design concepts for various interactive products.

Managing a team of designers and development of internet related design projects. Directly contacting clients, negotiating budget, timelines and delivery of project related materials, arranging work load for the team and running client meetings.

Lead UI/UX Designer at [90min](#)

March 2013 - May 2015

Responsible for the overall look and feel of several cross-platform and multilingual products.

Working on UI, UX, creating new sections for the website, responsive design and mobile app for iOS and Android. Working closely with developers, managers and QA department. Being part of the product team, participating actively in originating, researching, designing, overlooking development and delivering products to millions of users.

Senior Web Designer at [xwise.com](#)

October 2010 - March 2013

Brand development, web UI, UX, advertising. Creating cross platform advertisement campaigns.

Researching and designing new interactive products. Design of infographics and complex UI solutions. Creating skins for mobile apps.

Graphic Designer at [Momentum Advertisement Boutique](#)

October 2007 - September 2009

Creating web and print based campaigns. Developing websites in HTML and Flash. Drafting and designing ads, banners, business cards, roll ups etc.

Web Master at **Magid institution at The Hebrew University of Jerusalem**

September 2006 - September 2007

Responsible for data entry and integrity on the institutions' website.



EDUCATION

2005–2009 Bezalel Academy of Arts and Design, B.Des in graphics design, Jerusalem, Israel

2000–2002 ORT college, Practical Engineering degree, Jerusalem, Israel

1995–2000 ORT technology oriented high school, Jerusalem, Israel

1989–1995 Elementary school, Chelyabinsk, Russia



SOFTWARE

Adobe Photoshop, Illustrator, Flash, InDesign, Premiere, After Effects, Corel Draw, Invision, HTML/CSS, JavaScript, basic PHP, WordPress, Flash ActionScript 2 and 3.



SKILLS

- Web Design
- Mobile Design
- Wireframe creation
- UX methodology
- Product Design
- Prototyping
- Hand-drawing and photography
- Digital painting



LANGUAGES

- English (Full professional proficiency)
- Hebrew (Full professional proficiency)
- Russian (Full professional proficiency)